

# 2020 TAIWAN SHEET METAL LASER APPLICATIONS EXPO.

**Call for Applications**

9.18 Fri ▶ 9.22 Tue

- International Perspective, and Global Vision.
- Massive Influence, and Cooperation of Industry, Government and School.
- Enhancing Technology, Quality, and Efficiency.
- Creation, and Sharing Benefits.

## Location

**Greater Taichung  
International Expo Center**

(No.161, Gaotie 5th Rd., Wuri Dist., Taichung City)

## Organizer



台灣雷射鍍金發展協會

## Implementer



Official Website

**Contact** | Secretariat, Taiwan Laser Application Development Association.

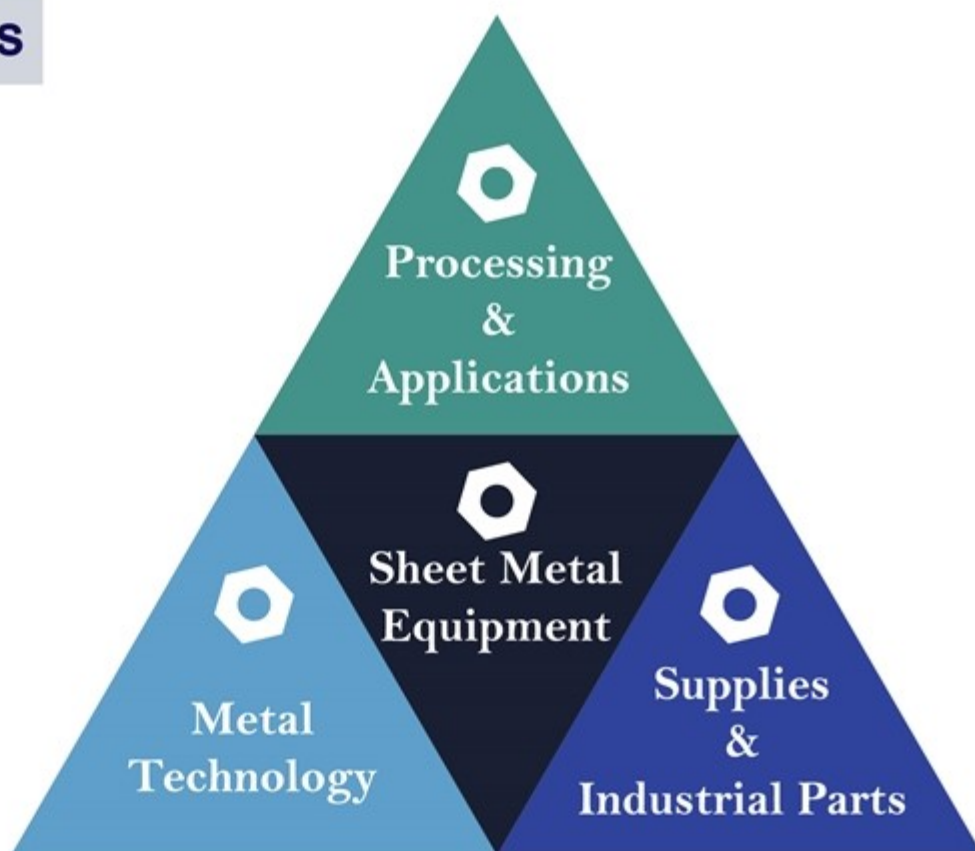
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With themed exhibition areas, namely Sheet Metal Equipment , Processing & Applications , Industrial Parts & Supplies and Metal Technology , Taiwan Sheet Metal & Laser Applications Expo 2018 hosted 121 exhibitors manning 585 booths , and drew countless visitor groups from different sectors and heavy-weight manufacturing enterprises on the island. With more than 15,000 industrial insiders and buyers attending during its four-day run , the exhibition generated considerable business opportunities worth tens of millions of NT dollars, and wrote a new page in the history of Taiwan's sheet metal and laser sectors.

Designed to provide participants a close look at the latest developments of sheet metal and laser equipment, as well as related technologies, while bringing tremendous business opportunities to the industries in Taiwan, Taiwan Sheet Metal & Laser Applications Expo 2020, organized by Taiwan Laser Application Development Association, is scheduled to take place from September 18 through 22, to help Taiwanese laser instrument suppliers explore domestic and overseas markets, and upgrade their competitiveness . This year's Taiwan Sheet Metal & Laser Applications Expo, which has been heavily advertised worldwide through considerable resources from Economic Daily News, the largest business-focused newspaper on the island , will feature four highlighted exhibition areas: Sheet Metal Equipment, Processing & Applications, Industrial Parts and Supplies, and Metal Technology, with an aim to assist exhibitors to better promote their capabilities and images. To look for new growth drivers for your businesses, don't miss out on the chance of visiting the highly renowned trade fair!

## Exhibition Areas



Clear Themes, Professional Focus, Precise Procurement,  
and Creating Business Opportunities.

## Show Information

【Exhibition Date】 Sept. 18 (Thu.) to 22 (Fri.), 2020

【Show Hours】 9 : 30 a.m. to 5 : 30 p.m.

【Venue】 Greater Taichung International Expo Center

(No.161, Gaotie 5th Rd., Wuri Dist., Taichung City, Taiwan)

【Exhibition Areas】 Sheet Metal Equipment · Processing & Applications ·  
Industrial Parts and Supplies · Metal Technology

## How to Exhibit

Item	Application	
Booth Fee (Untaxed)	No. of Booth Booked	Fee per Booth
	1-4	NT\$25,000
	5-9	NT\$22,000
	10-19	NT\$21,000
	20-39	NT\$20,000
	More than 40	NT\$18,000
Deadline	February, 28, 2020, or till all the available booths are booked.	
Down payment	NT\$5,000 per unit of booth, paid by remittance or check	
Note	<ol style="list-style-type: none"><li>1. Exhibitors will be not qualified for booth selection unless making full payments before the exhibitor conference.</li><li>2. Policies for Booth Cancellation :<ol style="list-style-type: none"><li>a. In the event that a booth cancellation is requested and the relevant process is completed <b>more than two days before the exhibitors conference, a partial refund of the paid fees subtracted by NT\$5,000 per booth will be made.</b></li><li>b. <b>Refunds of only NT\$5,000 per booth</b> booked will be issued in the event that a <b>cancellation comes less than two days before or after the exhibitors conference.</b></li></ol></li></ol>	

# Location



## Greater Taichung International Expo Center

(No.161, Gaotie 5th Rd., Wuri Dist., Taichung City)  
5-minute walking or 1-minute driving from Taiwan High Speed Rail

# Advantages of Exhibition

## 1 Industry Clusters and Stimulating Consumptions

Thousands of small and medium-sized enterprises cluster in the Middle Taiwan, where created the industry supply chain, and motivated the domestic and foreign trades.

## 2 Diversified and Precise Advertising

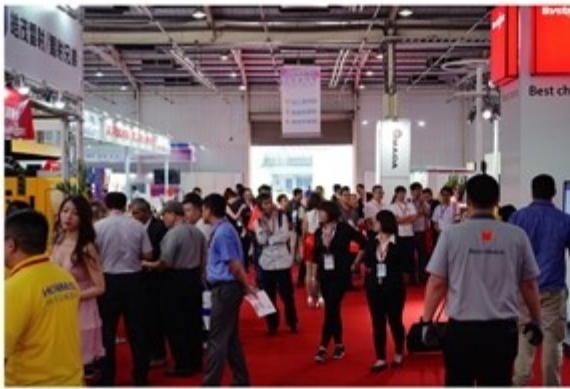
Active promotions to the media such as prints, outdoor advertising and internet. Invite foreign buyers to visit, own comprehensive data to the clients, and promote exactly.

## 3 Complete, Comfortable, and Convenient Equipment

The specific exhibition space with complete utility and air conditioning. The thin steel columns freeing up more indoor space. The comprehensive facilities, e.g. barrier-free restrooms, nursery rooms, and convenient stores.

## 4 Professional Exhibition.

121 companies and 585 booths of exhibitors in the TSMLA, 2018  
200 companies and 400 booths of exhibitors in the TSMLA, 2016



## Advertising

- 1 Print Media Marketing
- 2 Outdoor Advertising
- 3 TV and Radio Marketing
- 4 Invitations
- 5 Online Media Marketing
- 6 EDM Marketing
- 7 Official Exhibition Website



# Exhibition Information

## 1 Qualifications

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1. The officially registered manufactures, traders and service providers presenting the regulated products.
2. Before exhibiting the foreign products, the domestic companies much obtain the foreign authorizations or agency contracts.

## 2 Exhibitors Conference

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1. Review: After the registration deadline, the organizer will review the exhibitors' registration materials. Those qualified will be informed the time and venue of the exhibition.
2. Notices and booths locations will be announced and selected in the coordination.  
The principles of booths locations are:
  - a. The companies with more booths have the priority selecting the locations. Those with the same booths can select the location in the order of payment dates, which means that the earlier payer can chose the booth location earlier.
  - b. Those absent from the coordination are in the later orders according to the number of booths. The organizer has the right to select the location for the absent exhibitors. The selection procedures nonnegotiable.
  - c. The booths with the same exhibitor should be jointed, and not be across the aisles.
  - d. The booths with different exhibitors can neither combine the booths, nor rent or sublease to others.
  - e. If the total numbers of booths are few, the organizer preserves the final privilege allocating the booth sizes, locations and plans for the exhibitors.

## 3 Move-in/Move-out

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1. Move-in and Install: daily from 8:00 to 17:00 during Sept. 13th, 2020 to Sept. 17th, 2020.
2. Exhibition period: daily from 9:30 to 17:30 during Sept. 18th, 2020 to Sept. 21st, 2020.  
from 9:30 to 17:00 on the last date, which is Sept. 22nd,2020.
3. Dismantle: from 17:00 to 20:00 on Sept. 22nd, 2020;  
from 8:00 to 17:00 during Sept. 23rd, 2020 to Sept. 24th.
4. The application for the temporary phone and ADSL at exhibitor's discretion.
5. The 24-hr electricity, water and over-7-ton stackers operations are charged individually and subject to the actual use.
6. The exhibitors' installations (carpets included) are required to be dismantled and removed by the contractors after the exhibition.
7. The specific moving-in time schedule will be announced after the coordination ,and the exhibitors should follow the ruled schedule.
8. Everyone working in the exhibition should wear the identification badges and safety helmets.
9. The elevated operations must be paid to and approved by the organizer.
10. Every exhibitor whose negligence of construction causing damages is fully liable and bound to compensate.
11. The double-layered sleepers and rubber pads are required to be installed under the large machine platform. Any approach dragging the products is strictly prohibited, and the machine bases cannot directly touch the grooved covers.
12. The exhibitors' own decoration items (including the display decorative board, wooden box, pallet, glass, carpet, residual glue and other decorative waste) shall be comprehensively removed by the contractor after the exhibition.
13. Any unremoved item, after the exhibition, can be disposed as waste by the organizer, and the exhibitor is responsible for the incurred costs.
14. Operations in this exhibition should be in compliance with the regulatory standards, such as wearing protective gears in mechanical operation power distribution laser high-pressure gas, etc. The regulated procedures including the dust collections and noise control, except for the static exhibition, are mandatory. Any non compliant mechanical operation is prohibited.

# Exhibition Information

## 4 Exhibition Specifications

1. Real products exhibition with catalogue, video, slideshow, TV wall, etc. The sound volume of the exhibitor's audio equipment should not either exceed 85 dB, or be disturbing. Any negligence to the violation would be shut off electricity.
2. To consider the ground bearing capacity and machine safety, exhibitor should prepare its own stands. Please inform the organizer in advance, if the weight of products exceeds 7 tons. The organizer may reallocate the booth. The on-site machine operation is prohibited if the product is over-weighted.
3. Exhibitors cannot privately transfer or rent the booths. The company name and the products of the booth cannot be merged to or changed to the non-registered name. If there is any violation, the organizer has the right to withdraw the exhibition registration, the fees are non-refundable, and the violators will be prohibited to register the next exhibition.
4. Only can the manufactured, agent and distributor products be exhibited. These products must be submitted for registration procedure, and any exhibited product inconsistent to the registered product will force the exhibitor to withdraw from the exhibition. The registration fee is non-refundable, and the violator is prohibited to register the next exhibition.
5. The products non-related to or conflict with the exhibition theme are not allowed for exhibition.
6. The exhibitor whose products are suspected counterfeits bears civil liability.
7. The exhibitor who is absent from exhibition without reason cannot be refunded, e.g. deposit and booth cost. The exhibitor is furthermore prohibited to register the next exhibition.
8. In face of the contingencies such as natural disasters, epidemics, strikes and national emergency, the organizer preserves the right to postpone or shorten the exhibition period.
9. The exhibitors ,if need a temporary phone or ADSL they have to apply to Chunghwa Telecom on their own.
10. No temporary storage service or space is provided, and the exhibitors must bring the non-registered items out the exhibition.
11. If the exhibitors need to work overtime, please apply to the organizer one hour in advance before the close of exhibition in the same date. The exhibitors are responsible for their own overtime pay. The exhibitors without applying for overtime work are mandatory to leave the exhibition after the close time.
12. During the exhibition period, the exhibitors wearing the identification badge can enter the exhibition hall 30 minutes earlier before the open time (1 hour earlier on the first day).
13. The exhibited products cannot be withdrawn during the exhibition period.
14. The open flames, woodworking cuttings, and spraying operations in the exhibition. Only the water-based paints can be used for paint works (please refer to the rules regulated by the Taichung International Convention and Exhibition Center).
15. If there is any outstanding issue, the organizer can at any time revise rules ,and inform and explain to the exhibitors.
16. Smoking, alcohols, betel nuts and gambling are strictly prohibited in the exhibition. The exhibitor violating the rule will be subject to regulated penalties. If the contractor violating the rules, the organizer can also punish the related exhibitor by the regulations.

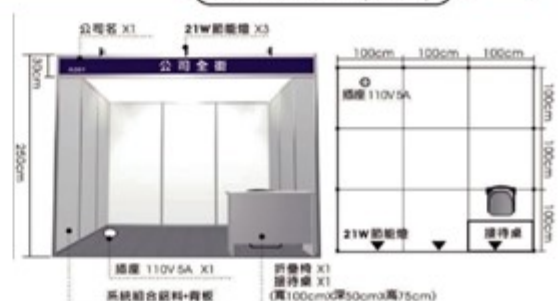
## 5 Booths and Decorations

### 1. The basic decorations include :

- Booth size: 3\*3 meters = 9 square meters.
- Partition size: 3\*3\*2.5 meters.
- 1 company name plate.
- 3 projector lights.
- 1 110V/500W two-hole socket.
- 80% new carpet.
- 1 reception table and 1 chair.

2. The exhibitor, if needs more decorations, has to contact the decoration contractor on his/her own. The height of decorations and products shall be less than 4 meters. The organizer has the privilege to remove any decoration against this rule, and the exhibitor is responsible for the incurred costs.

Shell Scheme (3\*3m)



# 2020 TAIWAN SHEET

# METAL LASER APPLICATIONS EXPO.

TSMLA

Application Form

Company Name		Unify No.									
Invoice Title		Unify No.									
Invoice Address		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>									
Contact Address		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>									
The person responsible		Tel		Fax							
Contact Person		Tel		Fax							
E-mail											
Company's Website											
Booth Fee		1-4 Booths (NT\$25,000 per booth) / 10-19 Booths (NT\$21,000 per booth) / 20-39 Booths (NT\$20,000 per booth) / More than 40 Booths (NT\$18,000 per booth) / 5-9 Booths (NT\$22,000 per booth)									
Exhibition Zone Selection		<input type="checkbox"/> Sheet Metal Equipment <input type="checkbox"/> Processing & Application <input type="checkbox"/> Industrial Parts & Supplies <input type="checkbox"/> Metal Technology (Please choose one of them according to your exhibit category.)									
Exhibit Category		(For the sake of your online promotion, please fill this blank with around 20 words)									
No. of Booth Booked		Basic Booth Shell & Service		<input type="checkbox"/> Necessary <input type="checkbox"/> Unnecessary							
Payment Methods		1.(Check) Make out the check to: 2.(Remittance) Bank Account:									
Company Seal	Signature by the person responsible	Note	1. Exhibitors will be not qualified for booth selection unless making full payments before the exhibitor conference. 2. Policies for Booth Cancellation : a. In the event that a booth cancellation is requested and the relevant process is completed <b>more than two days before the exhibitors conference</b> , a partial refund of the paid fees subtracted by <b>NT\$5,000 per booth will be made</b> . b. <b>Refunds of only NT\$5,000 per booth</b> booked will be issued in the event that a cancellation comes <b>less than two days before or after the exhibitors conference</b> .								
			<b>Exhibition Rules</b> 1. Organizer provides booth, stacking operation for products less than 7 tones, and 110V/500W lighting each booth. 2. During the exhibition period, the exhibitors cannot remove or withdraw in advance. After the exhibition ends, all exhibited products must be listed and reported to the organizer. The removal is permissible only after receiving the approval from the organizer. 3. Exhibitors cannot privately transfer or rent the booths. The company name and the products of the booth cannot be merged to or changed to the non-registered name. If there is any violation, the organizer has the right to withdraw the exhibition registration, the fees are non-refundable, and the violators will be prohibited to register the next exhibition. 4. Only can the manufactured, agent and distributor products be exhibited. These products must be submitted for registration procedure, and any exhibited product inconsistent to the registered product will force the exhibitor to withdraw from the exhibition. The registration fee is non-refundable, and the violator is prohibited to register the next exhibition. The exhibitor whose products are suspected counterfeits bears civil liability. 5. The exhibitor whose improper construction practices results in damages is fully liable and bound to compensate. 6. Though the organizer will hire the security personnel and insure for the exhibitors the fire insurance and the public liability insurance, the exhibitors should mind their own personal belongings, and insure the burglary insurance and the accidental insurance. The organizer does not responsible for the property of the exhibitors. 7. In face of the contingencies such as natural disasters, epidemics, strikes and national emergency, the organizer preserves the right to postpone or shorten the exhibition period. The organizer is not liable for the damages caused by the contingencies. 8. If there is any outstanding issue, the organizer can at any time revise rules considering the best interests of all exhibitors. The organizer, according to these adjustments, will inform and explain to the exhibitors who cannot raise objections.								