

# 2013台中工具機展

Invitation  
Proposal

11.7 - 11 Taichung Machine Tool Exh. 2013  
Thu. Mon.

The central region is the major cluster of Taiwan's machinery industry in Taiwan. With continuous development and great improvement in competitiveness of machinery technology in Taiwan, in order to assist domestic manufacturers in expanding their marketing and international trade, the annual Taichung machine tool exhibition sponsored by Economic Daily News which has become a focus of global sourcing, and also a great platform of exhibition activities domestic machinery industry look forward to.

Economic Daily News set the date of sponsoring 「Taichung Machine Tool Exh. 2013」 on 7<sup>th</sup> – 11<sup>th</sup> November, and this exhibition will be held in the well-equipped 「Greater Taichung International Expo Center (GTIEC)」 with convenient transportation. Economic Daily News uses its own professionalism, intention and plenty experiences in holding exhibition to assist Taiwan's manufacturers of outstanding, precision and automation equipment in advancing technology exchange and expanding their markets to create more business opportunities.



## Sponsor

Economic Daily News, United Daily News Group  
[www.edn-mcshow.com/tc/](http://www.edn-mcshow.com/tc/)



## Time

7<sup>th</sup> – 11<sup>th</sup> November, 2013 (10 a.m. to 6 p.m.)



## Venue

Greater Taichung International Expo Center  
(No.161, Gaotie 5th Rd., Wuri Dist., Taichung City, 5-minute walk from THSR Taichung Station, 1-minute by car)



## Exh. Items

Machine Tools Area; CNC Area; Industrial Machinery Area;  
Auto Control Area; Inspecting, Measuring & Testing Equipment Area;  
Hardware & Accessory Equipment Area; Cutting Tool Area;  
Precision Processing Area; Mold & Equipment Area; Storage & Logistic  
Equipment Area; Industrial & Academic Promotion Service Area



## Exh. Advantage

- 1 • Convenient Transportation: GTIEC is located at the center of Taiwan, where intersects with the greater Taichung city and suburbs areas and connects to 5 major living circles at the central Taiwan. 5 minutes away from THSR station, 10 minutes away from Wangtien Interchange of National Highway No. 1, 1 minute away from Changhua Expressway, where its location has a transportation convenience; and GTIEC has a large area for exhibition and convenient parking space. Particularly the advantage of closing to THSR station, which cannot only attract participants from Taiwan's central region, but also manufacturers and buyers from the north and south regions in Taiwan.
- 2 • Large-scale: It is an indicative exhibition in Taiwan, there're almost 400 manufacturers participated in 2012 Exhibition with 860 booths; and 519 manufacturers in 2011 with 1200 booths. It has a great efficiency of exhibition and can gather most participants and buyers as well.
- 3 • More Business Opportunities: This exhibition invites well-known domestic and foreign buyers to participate in this event, and those buyers, such as from Israel, Korea, and U.S., will visit this coming exhibition to make purchase.
- 4 • Equipment Stability: The exhibition center will use the method fixed booth as the showroom with well-equipped air-conditioning and water & electricity construction. It has

been utilized and can be satisfied to various demands and requirements for diverse exhibitions.

- 5 • **Diverse Publicity:** Except for intensive promotion of the traditional media, we are greatly enhancing the foreign promotion. With using related sources of the United News Group, we will completely extend the promotion of this exhibition abroad to attract more foreign buyers to visit this exhibition.



## Promotion

1. **Print Media Promotion:** Strongly release the message before this exhibition, and extensively issue the ad of exhibition notice on the print media, such as Economic Daily News, United Daily News, United Evening News, to broadly invite participants and improve the impression of exhibition, and will report this exhibition in the format of daily special issue during the period of exhibition to expand its effects.
2. **Electronic Media Promotion:** Broadly promote on the electronic media, such as CENS website, Economic Daily News website, Economic Daily News APP etc., to attract participants and buyers.
3. **TV Media Promotion:** Release related information on the prime time of TV and radio broadcasting before this exhibition.
4. **Invitation & EDM Promotion:** This exhibition will print 120,000 invitations and send by the sponsor and participant manufacturers jointly to broadly invite people to participate in this exhibition. Make electronic invitation (EDM) in Chinese and English and send by participant manufacturers to their global target clients and invite them and related industries to participate in this exhibition.
5. **Outdoor Promotion:** Outdoor promotion, such as the street banners, overhead banners and T-Bar, etc., will be used to enhance people's and manufacturer's impression.
6. **Sending Invitation:** Invites government officers and related industrial organizations and R&D institutes: ask for their visiting and guidance during the period of this exhibition, and make promotional events by the industry, government, academy and research institute jointly to make this exhibition to be more characteristic.
7. **Official Website:** Estimates the official website of this exhibition to expand a new 24-hour and all-year marketing opportunity, and promotes on the websites of United Daily News group and the official website of the Kaohsiung Kaisyuan World Exhibition Center with publishing the event information, as well as link to the official website of this exhibition.
8. **Conference Brochure:** Prints the conference brochure, and freely gives away in the exhibition to members of related industrial associations and participant manufacturers in order to provide another display chance in print format, as well as assists manufacturers in expanding their market.



## Participants' Bonus

1. **Early Bird Discount:** For applicant who applies before 30<sup>th</sup> April, 2013, (based on the postmark of registered mail) will be charged with the Early Bird Discount (please refer to the application method for details).
2. **Applicants' Bonus:** For any individual manufacturer with buying more than 5 exhibition booths of 『Taichung Machine Tool Exh. 2013』, (less than 10 booths), who will get a free booth area; 2 free booth areas will be gave away to the participant with buying more than 10 booths.
3. **Brochure Giveaway:** To offer more chances of exposure on brochure to the manufacturers.
  - (1) Participant with renting 1~2 booths, gets a free 1/4 page color ad in brochure
  - (2) Participant with renting 3~5 booths, gets a free 1/2 page color ad in brochure
  - (3) Participant with renting 6~9 booths, gets a free full page color ad in brochure
  - (4) Participant with renting more than 10 booths, gets a layout color ad in brochure
4. **Official Website:** The official website of『Taichung Machine Tool Exh. 2013』will provide the latest news to participant manufacturers or launch the new products and manufacturers logos, to increase the e-marketing opportunities for participant manufacturers.



## Exhibition Method

1. Mainly based on the exhibition of physical products, as well as in a form of catalogue, film, slide or TV display wall, but the sound volume of participant manufacturers' audio system shall not be exceeded 70 decibel without influencing neighbor booths in principle. Any participant manufacture who violates this rule, we will directly cut off the power supply.
2. To consider the ground load and the safety of participant's machine, the participant manufacturers shall prepare the corresponding brackets to distribute the load of weight. For the weight of any exhibition product with more than 7 tons, please notice the sponsor in advance, and accepts the sponsor's arrangement of exhibition for the purpose of safety. Please avoid the on-site operation for the overweight machine.



## Booth & Partition Equipment

1. Area of each booth:  $3\text{M} \times 3\text{M} = 9\text{M}^2$
2. Each booth is 3-m long, 3-m wide and 2.5-m height with partition and eaves board
3. Each booth equips with 3 projectors, and each of 110V and 500W socket
4. Each booth has each of reception desk and chair
5. Each booth has a set of full company name for participants



## Application Method

1. It is now open for the application and will be ended when the number of booths is booked completely.

2.

Item	Price /Booth	Early Bird Discount/booth	<b>Introduction:</b> <b>1. Deposit and balance shall be completed within the set payment term. Participant manufacturers can issue a check with titled 「United Daily News Co., Ltd.」 and can be cashed before 5<sup>th</sup> October, 2013 to complete the general application. For any participant with Early Bird Discount who shall pay a check before 30<sup>th</sup> April, 2013, to complete the application.</b> <b>2. If any participant manufacturer with Early Bird Discount delayed the payment, then it will be charged as the general participant manufacturer, thus please complete the required payment a.s.a.p. to maintain your benefit.</b>
Booth Rental Fee	28,000	25,000	
Business Tax	1400	1,250	
Total	29,400	26,250	
Application Period	Will be ended when the number of booth is booked completely	<b>2013/04/30</b>	
Payment/ Booth	Deposit NT 10,000 (cash or sight check)		

3. Required Application Information for Participant:
  - (1) Application Form of Participant: Please completely fill in the exhibition area and product.
  - (2) Application Form of Water & Power and Forklift Work (Enclosed in the application form and submitted to the sponsor)
4. For any manufacturer with completing the application, in case of that manufacturer cannot participate before the coordinative meeting, and notices the sponsor before the coordinative meeting, except the nonrefundable deposit NT 10,000, the balance will be refunded without interest. If the manufacturer withdraws the participation after the coordinative meeting, then the sponsor will not refund the full amount of the participant fee.



## Coordinative Meeting for Participants

1. **Qualification Review:** After the end of application period, the sponsor will review and check the information of participant manufacturers, and will inform the time and venue of coordinative meeting to those manufacturers who are qualified
2. **Exhibition notice and the lottery draw of on-site booths will be introduced in the coordinative meeting. The principles of lottery draw of booth on-site booths are shown as follows:**
  - Participant manufacturers with more number of renting booths can choose the booth site first; with the same number of renting booths, which will be decided by the date of their application, thus for those whom applied early will choose first.
  - Sponsor will choose for the participant manufacturers that didn't attend the coordinative meeting, and they shall have no objection.
  - All booths of the same participant manufacturer shall be connected and shall not choose the sites of cross aisles.
  - In case of the insufficient number of booths, the sponsor reserves the right to arrange the size, location and planning of booths for the participant manufacturers.
3. **Booth Setting:** 5<sup>th</sup> and 6<sup>th</sup> Novemebr, 2013, 9:00 a.m. to 5:00 p.m.
4. **Exhibition:** After the opening ceremony held on 7<sup>th</sup> Novemebr, 2013, the exhibition will be officially opened till 11<sup>th</sup> Novemebr, 2013 at 10:00 a.m. to 6:00 p.m.

5. **Dismantle & Clean:** On 11<sup>th</sup> Novemebr, 2013, at 5:00 p.m. to 8:00 p.m.; and 12<sup>th</sup> November, 2013, at 8:00 a.m. to 4:00 p.m.; after the exhibition, participant manufacturers shall urge their contractors to completely clean every fit-out materials (including carpet) that installed in their exhibition booths and move out of this exhibition site.
6. In case of the need of on-site TEL and ADSL, participant manufacturers can apply by themselves.
7. Motor power supply, 24-hour power supply, water piping, air-compressor and forklift operations shall be charged by the charge standard.



### Exhibition Rules

1. Participant manufacturers shall not transfer and combine their renting booths to others, or exhibit different products in different company names.
2. If any participant manufacturer's renting booths damaged the exhibition facility or the products of neighbor booths due to its improper construction, then this participant manufacturer shall take full liability to pay compensation.
3. Irrelevant products or products without matching up the exhibition theme that shall not be exhibited in this event.
4. Products with incorrect manufacturing location, counterfeit trademark or patent infringement are strictly forbade displaying in this exhibition; in case of these aforesaid matters, the manufacturers shall take full legal liability, and will be expelled from this exhibition without any refund.
5. Within the period of this exhibition, the participant manufacturers can be allowed entering the exhibition site 30 minutes (9:30 a.m.) before the opening of this exhibition to prepare, and leaving the exhibition site 30 minutes (6:30 p.m.) after the end of this exhibition.
6. Within the period of this exhibition, for any participant manufacturer who is absent without reasons, the sponsor will not refund the deposit and site fee, and will forbid such manufacturer participating in next exhibition.
7. In case of the force majeure events, such as natural disasters, plagues, strikes, national emergency mobilization, etc., the sponsor can decide to postpone or shorten the duration of this exhibition then.
8. The sponsor reserves the right to amend, supplement and introduce any additional rule to the participant manufacturers.



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11.7-11 Mon. Taichung Machine Tool Exh.2013

Application  
Form

※ Early Bird Application shall be completed before 30<sup>th</sup> April, 2013 (based on the postmark of registered mail) ※

Company Name				Uniform Number							
Invoice Title				Uniform Number							
Invoice Address	□□□										
Mailing Address	□□□										
Person-in-charge		TEL		FAX							
Contact Person		TEL		FAX							
		E-mail									
Application Area	<input type="checkbox"/> Tool Machine Area <input type="checkbox"/> CNC Area <input type="checkbox"/> Auto Control Area <input type="checkbox"/> Inspecting, Measuring & Testing Equipment Area <input type="checkbox"/> Cutting Tool Area <input type="checkbox"/> Precision Processing Area <input type="checkbox"/> Hardware & Accessory Equipment Area <input type="checkbox"/> Industrial & Academic Promotion Service Area <input type="checkbox"/> Industrial Machinery Area <input type="checkbox"/> Mold & Equipment Area <input type="checkbox"/> Storage & Logistic Equipment Area										
Exh. Booth		Piece(s)	Exh. Products								
Fee	NT		Business Tax 5%	NT	Basic Partition & Equipment	<input type="checkbox"/> Yes <input type="checkbox"/> No					
Total	NT		Undertaker of Economic Daily News		Staff No.						

**Appendix: Water & Power Supply and Forklift Application Form**    ☐ Yes    ☐ No

(Remarks: for the application with 『Yes』, please completely fill in **Water & Power Supply and Forklift Application Form**; the application with 『No』, the sponsor will not provide any source of water & power supply and forklift then)

Company's Signature and Seal		Person-in-charge's Signature and Seal		Remarks	<p>1. This application form is also the basis of charge. .</p> <p>2. The booth deposit of NT 10,000 shall be paid in the application, and the balance of NT 19,400 shall be paid in check with titled 「United Daily News Co., Ltd.」 which can be cashed before 5th October, 2013.</p> <p>3. For any manufacturer with completing the application, in case of that manufacturer cannot participate before the coordinative meeting, and notices the sponsor before the coordinative meeting, except the nonrefundable deposit NT 10,000, the balance will be refunded without interest. If the manufacturer withdraws the participation after the coordinative meeting, then the sponsor will refund 50% of the participant fee.</p>
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Participant Convention	<ol style="list-style-type: none"> <li>1. During the exhibition period, the participant manufacturers shall not pack or move out their display products earlier than the set schedule. Except for any need for this exhibition, all participants shall need to submit the report of their products' entering and exiting of this exhibition site and shall obtain permission from the the sponsor before operating.</li> <li>2. Products in this this exhibition shall be limited to the products manufactured or agent by the participant manufacturers, as well as shall be matched up with the contents of displaying list in application form, if the product is not matched up the theme of this exhibition, then the participant manufacturer's right will be disqualified without any refund.</li> <li>3. The participant manufacturers shall not transfer all or part of their renting booths to others; if so, their right of participation will be disqualified without any refund.</li> <li>4. Except for the fire insurance and the public accidental insurance, and employed security personnel to protect the safety of the exhibition site that provided by the sponsor, the participant manufacturers can handle their own burglary insurance and accidental damage insurance.</li> <li>5. In case of the force majeure events, such as natural disasters, plagues, strikes, national emergency mobilization, etc., this exhibition will be postponed, shortened or suspended, the sponsor shall be exempted from taking any liability to pay compensation.</li> </ol>
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# 2013台中工具機展

## 11.7-11 Taichung Machine Tool Exh.2013

Water & Power  
Supply and Forklift  
Application Form

Name of Company				Undertaker		
TEL				Number of Exh. Booth	Piece(s)	
Application Column of Various Works	AC.110V general power supply	_____ W _____ set(s) _____ W _____ set(s) _____ W _____ set(s)      ※ Not for the booth's total power consumption is within 500W				
	Motor Power Supply	AC.220V 3-phase	_____ HP _____ set(s) _____ HP _____ set(s) _____ HP _____ set(s)	Single Phase	_____ HP _____ set(s) _____ HP _____ set(s) _____ HP _____ set(s)	※ Each booth is able to apply for one motor power supply only. ※ Please fill in HP number ※ For other specific voltages, the participant manufacturers shall transform by themselves, the sponsor will not provide.
	forklift	<input type="checkbox"/> Yes    _____ ton _____ piece(s) _____ ton _____ piece(s) <input type="checkbox"/> No        _____ ton _____ piece(s)		※ Please detailed list the product with more than 7 ton, if not, the sponsor will be exempted from the liability to transport such product.		
	Power Supply 24-Hour AC.110V	<input type="checkbox"/> Yes    Please indicate reason(s): _____ <input type="checkbox"/> NO *The sponsor will not provide the voltage less than 110V, the participant manufacturer shall be prepared by themselves.		Water Supply	<input type="checkbox"/> Yes Water Pipe _____ set   Please indicate reason(s): *It is only for product's operation *One set is composed of one inlet and one outlet water pipe <input type="checkbox"/> No	
Company's Signature & Seal	Person-in-charge's Signature & Seal		(Reviewed by the Sponsor) Payable Fee	<input type="checkbox"/> Power Supply Work: NT _____ <input type="checkbox"/> Forklift Work: NT _____ <input type="checkbox"/> Water Supply work: NT _____ <input type="checkbox"/> Business Tax: NT _____ <input type="checkbox"/> Total: NT _____		
Remarks	1. Please correctly fill this form, if any incorrect or missing information that didn't revise within the set schedule, then related water & power, and forklift costs shall be on the participant manufacturers. 2. Please convert the required heating power into HP for the heating device that attached on the display machine. 3. Information of this form is only for the reference to the sponsor's arrangement for site facility and booth, if any accident caused by the incorrect information, the manufacturers who filled this form shall take full liability. 4. For the electric equipment that the participant manufacturers installed in their booth, if any financial loss or personnel injury caused by the defect or improper usage of the electric equipment, then the participant manufacturers shall take full liability.					



# 2013台中工具機展

Charge Standard of  
Water & Power,  
Forklift

11.7 - 11  
Thu. Mon.

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<b>I. Forklifting Work:</b>				Weight of each Machine		Charge Standard	
<div>A. The sponsor is only providing the transportation service of the moving in operation, the unloading operation of machine (or display product) from truck, the moving operation to the booth (only for one trip of forklift operation), and the moving out operation from the booth and load to the truck. It excludes the hoist service, unpacking fee, specific transportation, machine assembly and installation and container operation (the participant manufacturers shall be responsible for the hoisting operation).</div> <div>B. <u>The sponsor shall provide a free forklift service for the machine (or display product) with a weight less than 7 ton (including), for the the machine (or display product) with a weight more than 7 ton, the participant manufacturers shall pay according to the charge standard listed in the right table.</u></div> <div>C. If the actual weight of the display product exceeded the reported weight, the participant manufacturers shall pay the supplementary charge, and shall not use the excuse of that their display product is less than 7 ton and refuses to pay; otherwise, the sponsor will not provide the forklift service.</div> <div>D. Charge Standard is shown as the right table:</div>	Less than 1 ton (including 1 ton)		NT 750 (per piece)				
	1 to 3 tons (including)		NT 1000 (per piece)				
	3 to 5 tons (including)		NT 1200 (per piece)				
	5 to 7 tons (including)		NT 1500 (per piece)				
	7 to 10 tons (including)		NT 600 (per ton)				
	10 to 15 tons (including)		NT 950 (per ton)				
	15 to 20 tons (including)		NT 1200 (per ton)				
	20 to 30 tons		NT 1300 (per ton)				
	More than 30 tons		NT 1500 (per ton)				
	<b>III. Motor Power Supply:</b>						
<div>1. The sponsor will freely provide the motor power supply to each booth of the participant manufacturers that is less than 5HP, and one wiring of the motor power supply is for each booth only.</div> <div>2. The application quota of the free motor power supply for the participant manufacturers will be based on 5HP per booth.</div> <div>3. The sponsor will review and construct on the basis of the actual application of the participant manufacturers, and will equip with the no-fuse switch to provide the power supply.</div> <div>4. For the power consumption exceeded the free standard, the participant manufacturers shall pay such charge. The payable amount shall be computed by reducing the free quota from the total amount of payable charges in the charge table.</div>							
<b>Charge Standard for Motor Power Supply Work: ( it will be discussed for the machine with more than 80HP )</b>							
Horse Power (HP)	Amount	Horse Power (HP)	Amount	Horse Power (HP)	Amount	Horse Power (HP)	Amount

1	913	21	8550	41	32988	61	73300
2	1038	22	9775	42	34200	62	76188
3	1350	23	11000	43	35263	63	78188
4	1460	24	12213	44	36650	64	80625
5	1588	25	13438	45	37875	65	83063
6	2138	26	14683	46	39088	66	85513
7	2325	27	15913	47	40288	67	87950
8	2563	28	17100	48	41538	68	90400
9	2688	29	18325	49	42750	69	92838
10	4375	30	19550	50	43975	70	95288
11	4575	31	20763	51	46425	71	97725
12	4850	32	22000	52	48863	72	100175
13	5488	33	23213	53	51313	73	102613
14	5775	34	24438	54	53750	74	105050
15	6075	35	25650	55	56188	75	107500
16	6725	36	26875	56	58638	76	109938
17	7000	37	28100	57	61075	77	112388
18	7288	38	29313	58	63525	78	114825
19	7575	39	30538	59	65963	79	117275
20	7838	40	31763	60	68413	80	119713

### III. Water Piping:

- A. This work is only applicable to the requirement for machine and display product.
- B. The sponsor shall review according to the participant manufacturers' application to freely provide a 20 mm water pipe for each required participant manufacturer.
- C. For the exceeded part, each 20 mm water pipe will be charged NT\$ 2,500.

### IV. Related Rules:

- A. 5% Business Tax will be added into each foresaid amount.
- B. For the incorrect or missing information, the sponsor will regard as an incomplete application; however, if the participant manufacturers submit the revised or supplemented information before 1<sup>st</sup> October, 2013; and completed the application and confirmed all required information before 20<sup>th</sup> October, 2013, they can have 20% discount for the application fee; if not, their application will be charged by the standard table (including the free part) without any bonus.
- C. The participant manufacturers shall pay every charges listed, and shall be completed before 20<sup>th</sup> October, 2013, by cash or sight check; otherwise, it will be regarded as an incomplete application.  
For withdrawing your application, please submit the written application before 20<sup>th</sup> October, 2013. The sponsor will refund 80% of the paid charge, and will not refund any payment for delayed application or withdrawal.